

## Dear Parent/Guardian,

We're excited to announce that we've partnered with School Datebooks to provide our students the **Active Datebook** and the **TopYa! Active** app to get kids *more active, more often – at no cost*.

The **Active Datebook** has been designed to motivate and inspire students across the country to take part in learning. The best teachers know that making content fun for their students helps increase classroom participation, and therefore, retention of the subject matter. Our newest offering takes advantage of that skillfully-subtle teaching method and applies it to the digital age – through a medium the students obviously are comfortable with.

The **Active Datebook** from School Datebooks integrates the same content from all their planners into a fun, participation-based app which allows students to earn points – and prizes – for doing the things they should.

## POINTS ARE EARNED OVER A VARIETY OF CHALLENGES!

Topics include:

- Ready, Set, Get Active
- History in Action
- Where in the World
- Watch your Language!
- Science Rocks
- Famous Quotes
- Drawings and Drums
- MathTastic
- Be the Best You
- Be Healthy Eat Healthy

And just using their datebook to **Plan for Success!**

## SAFE AND PRIVATE FOR CHILDREN

**TopYa! Active** is a video-based mobile app that we are providing free of charge to parents. TopYa! Active is fully secure and compliant with the **US Children's Online Privacy Protection Act**, so it is safe for children to use. Every video uploaded to the platform is reviewed by certified and trained adults before it is live on the platform.

## HOW IT WORKS

Students download the app and watch a video that challenges them to a physical activity or a fun question in another subject. Our students will then upload themselves doing the skill or answering the question to earn points and prizes!

*\*The process is completely free, although there are in-app purchases available.*